



# Ahmed Shoyeb Iqbal

## Chief Operating Officer (COO)

Meena Bazar, Meena Sweets & Dhaka Tribune,  
Gemcon Group PR & Communications



Experienced COO with more than 15 years' of experience in brand & marketing, retail operations, E-commerce & media business management. Currently in charge of Meena Bazar & Meena Sweets business along with Gemcon Group head of PR & Communication role. One of my most successful project is [www.meenabazaronline.com](http://www.meenabazaronline.com)



### Highest Degree

- Masters in Business Administration University of London, UK-2008
- Certified CEO Program, Indian institute of management, Lucknow-2024



### Work Experience

- **Meena Bazar | Meena Sweets | Dhaka Tribune Newspaper**  
*Chief Operating Officer*  
April 2022 – July 2024
- **Gemcon Group- E-commerce | Meena Sweets | Group PR**  
*Head of Operations, Ecommerce, Branding, PR & Communication*  
April 2021 – March 2022
- **Meena Bazar | Meena Click**  
*General Manager E-Commerce, Marketing & Business Development*  
July 2017- March 2021
- **Dhaka Tribune Newspaper**  
*General Manager E-Commerce, Marketing & Business Development*  
September 2018 – March 2021

- **Meena Bazar**  
*Senior Manager , Brand & Communication*  
Aprin 2012- June 2017
- **SouthEast University**  
*Lecturer, BBA Department*  
January 2010- December 2012
- **Meena Bazar**  
*Manager, Training & Development*  
November 2009 – March 2012
- **Yum International Brands, UK**  
*Management Trainee*  
September 2007- September 2009
- **Grameen Phone**  
*Executive Marketing*  
July 2006- Aug 2007

